



THE ALLIANCE

## DIGITAL RESOURCES

*to Help You and Your Church Stay Connected*

During this time of uncertainty, there is great opportunity to create digital communities your congregation can join from home. We hope the following resources spark some ideas you can implement today to serve your congregation.



### CREATE A FACEBOOK GROUP

[CLICK HERE TO LEARN MORE](#)

Create a Facebook group where your constituents can stay connected by sharing articles, prayer concerns, inspiring videos, and church updates during this temporary time of isolation. You can also Facebook Live within this group.



### UTILIZE FACEBOOK LIVE

[CLICK HERE TO LEARN MORE](#)

You don't need an expensive camera to create content your congregation will love. Take your cell phone and create a Livestream of your Sunday service! You can also hold virtual prayer services, youth and children's events, or "virtually" any other gathering. This service is free when you have a Facebook page!



### INSTAGRAM LIVE

[CLICK HERE TO LEARN MORE](#)

If you have a very active group of users on Instagram, you can also turn to IG Live to stream your Sunday service and any other events mentioned in the FB Live paragraph above. All you need is your phone to stream your live broadcast to your congregation. Once done filming, you can archive the event to your Instagram story for replay and future viewing.



### YOUTUBE

[CLICK HERE TO LEARN MORE](#)

Use your phone to record your message any time throughout the week and post it on YouTube Sunday morning for your congregation to watch during your regular service time. YouTube has a comment section that allows your people to interact about what they gleaned from the service. We do not, however, recommend filming your musical worship out of a concern that the post will be removed because of copyright infringement laws ([click to learn more about Church Copyright License](#)) but uploading prayer times and Sunday services are great ways for your congregation to engage immediately—and the posts can remain on YouTube indefinitely for those weren't able to tune in on Sunday morning.



## YOUTUBE LIVE

[CLICK HERE TO LEARN MORE](#)

Already have a YouTube account and want to stream your Sunday Service Live? Try YouTube Live! Stream your Sunday service, host a virtual prayer time, and provide live updates on church activities and COVID-19 news to your congregation through interactive Q&As. *Note: if your YouTube account doesn't have 1,000 subscribers you cannot use the Mobile app to stream. You will have to use your computer's webcam.*



## VIMEO

[CLICK HERE TO LEARN MORE](#)

Vimeo, much like YouTube, enables you to post video content that you can link to from your website, social media, eNewsletters, etc. Vimeo is best for displaying a prerecorded worship service that can then be viewed on Sunday morning or indefinitely.



## ZOOM

[CLICK HERE TO LEARN MORE](#)

Zoom has some great video conferencing capabilities. You can livestream your Sunday service, host a prayer time, and meet with your small groups by utilizing your computer or phone's built-in camera. Zoom offers both free and fee-based levels of service. The free version allows for up to 100 attendees and a maximum session length of 40 minutes.



## SKYPE

[CLICK HERE TO LEARN MORE](#)

Much like Zoom, Skype offers valuable options for audio and video conferencing with your internal teams, small groups, and church gatherings.



## FREE CONFERENCE CALL

[CLICK HERE TO LEARN MORE](#)

Similar to both Zoom and Skype, this service offers you the opportunity to video conference or audio conference, screen share, record the meeting, and more. Free Conference Call is available on desktop or smartphone, allowing you to livestream your Sunday service, hold virtual prayer services, conduct staff and small group meetings, and more.



## HOST OTHER CHURCHES IN YOUR COMMUNITY

Some churches lack the technology to produce a high-quality live stream of their services. If you have these capabilities and know of other churches that don't, reach out and help them by sharing your facility, advising them on helpful technologies, or offering creative ideas to engage their attendees and reach their surrounding communities during this unique time.

# *We're here for you!*

Please be aware that your National Office team in Colorado Springs, even though scattered throughout our city to avoid physical contact, remains fully engaged and ready to serve you in any way we can. Here are some ways to reach us:

**Web/Digital Media:** [webmaster@cmalliance.org](mailto:webmaster@cmalliance.org)

**Service Center:** 1-877-284-3262 or [servicecenter@cmalliance.org](mailto:servicecenter@cmalliance.org)

**Communications:** [communications@cmalliance.org](mailto:communications@cmalliance.org)

**Benefits:** [benefits@cmalliance.org](mailto:benefits@cmalliance.org)

**To reach a specific office:** (719) 599-5999